

# EMILY PAULSEN

COPYWRITER | EDITOR | WEBSITE DESIGNER

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## OBJECTIVE

I am a professional copywriter with editing and multimedia design experience currently looking for work that involves writing, editing and proofing content for businesses. My writing and creative experience builds on my understanding of technical communications to produce digital content that outperforms competition.

## EXPERIENCE

### RELEVANT EMPLOYMENT

Sep. 2019 – Mar. 2020  
Marketing Copywriter, NPAccel

Nov. 2018 – Jun. 2019  
SEO Writer & Editor, Axis41

Mar. 2018 – Nov. 2018  
Freelance Writer, Self-  
Employed

Oct. 2017 – Jun. 2018  
Outreach & Communication  
Intern, Weber State University

### EDUCATION

April 2018  
BA Professional & Technical  
Writing, Weber State University

April 2013  
Associate of Science, Brigham  
Young University-Idaho

- Years of freelance and agency copywriting for a wide variety of clients, including blogs, product descriptions and web copy for the health and beauty industry.
- Years of quality assurance editing to improve upon third party content and internal writing. This includes the development of style guides, editing rubrics, content audits and a strong understanding of AP style.
- Creative handling of web content management systems, including coding and website design through CSS, HTML, JavaScript, WordPress, the Adobe Creative Suite, SEO best practices and other tools.
- Exceptional organization skills handling writing tasks on tight deadlines, managing digital assets and improving copy quality through streamlined internal processes.
- Collaborative experience creating corporate materials that connect to audiences with an authentic, compelling voice built from a strong understanding of research, interviewing skills and language.
- Agency experience working with account managers, clients, third party content creators and shareholders to maintain the integrity of customer relations and content performance.